Waupun Common Council Minutes of Common Council Meeting Tuesday, August 8, 2017

The Waupun Common Council met in special session on Tuesday, August 8, 2017 at 5:30pm in the Common Council Chambers of the Waupun City Hall with Mayor Nickel presiding.

City Staff present are City Attorney VandeZande, Police Chief Louden, Public Works Director Daane, Fire Chief DeMaa, Administrator Schlieve, Utility Manager Posthuma, Finance Director Oosterhouse, and Library Director. City Clerk Hull is absent and excused.

Mayor Nickel called the meeting to order at 5:00pm.

The Pledge of Allegiance was heard, followed by a moment of silence.

Members present on roll call are Alderman Vossekuil, Alderman Westphal, Alderman Mielke, Alderman Vanderkin, Alderman Kaczmarski, and Alderman Matoushek.

Public participation includes Brent Ferris, 511 Bittersweet Lane, Waupun, WI 53963 who presents to the Council on behalf of Waupun Little League and the group's interest in adding a fourth diamond to the baseball complex. The estimated cost of the fourth diamond is \$500,000 and Little League is prepared to contribute \$150,000. The group is asking for the City to finance the balance of the expense. Ferris is directed to work with City staff to further evaluate the request and determine next steps.

No further public comment.

Motion Vanderkin, second Matoushek to approve the minutes of boards committee, and commission meeting minutes as presented. Motion carried 6-0.

Public Works Director Daane reports that the Hockey Association will not move forward with the Hockey League this year but is starting work at the community center with the intent that the league will be established in the fall of 2018. Additionally, reports that grass clipping notices are being handed out to enforce storm water ordinances.

Motion Matoushek, second Vossekuil to approve department head reports as presented. Carried 6-0.

Fire Chief DeMaa reviews bids for outdoor warning sirens, explaining that 2 bids were received. Federal Signal was the lowest bid for the project and meets all of the bid requirements. Sirens have an average life of 25 years and our current warning sirens exceed this. DeMaa recommends that the Council approve Federal Signal's bid. Motion Kaczmarski, second Matoushek to approve Federal Signal's bid to replace outdoor warning sirens. Carried 6-0.

Motion Vanderkin, second Vossekuil to authorize City Clerk to release payment of monthly expenses. Carried 6-0.

Motion Vanderkin, second Matoushek to approve operator licenses for Naomi Beahm and Brett Koehler as well as temporary Class B licenses to Waupun Hockey Association for Hockey Unlimited on August 26,

2017 at Waupun Community Center, and Waupun Drift Jumpers for Waupun Super Pull on September 2, 2017 at Waupun Community Center. Carried 6-0.

Future tentative meeting dates are August 29, 2017, 5:30 p.m. Special Council Meeting, September 12, 2017, 6 p.m. Common Council Meeting, and September 26, 2017, 5:30 p.m. Common Council Committee of the Whole.

Motion Vanderkin, second Matoushek to convene into closed session under Section 19.85 (1) (e) (g) of the Wisconsin Statutes for consideration of the proposed Developer's Agreement in TIF 6 and the Workman's Compensation Hearing of Andi Colker. Motion carried 6-0.

Motion Vanderkin, second Matoushek to reconvene into open session under Section 19.85 (2) of WI Statutes. Carried 6-0.

Administrator Schlieve presents the branding initiative and introduces Janet Ady from Ady Advantage, the consultant the City worked with on this initiative. Janet Ady presents data for the strategic plan for economic development. Mark Knickelbine from Ady Advantage presents the logo, brand positioning and tag lines. Follow up commentary was provided by Cecilia Harry, President and CEO of Envision Greater Fond du Lac, and Craig Moliter, President of Fond du Lac Convention and Visitor's Bureau in support of the work. It is acknowledged that additional work will need to be done on the tourism brand as this work provides an economic development platform for the City to work from. Several questions from the audience are answered relative to the use of innovation as part of the brand platform as well as what the implications to tourism will be. Schlieve reports that staff will begin to work on the implementation plan and will report back to the Council on that portion.

Motion Vanderkin, second Matoushek to adjourn. Meeting adjourned at 7:30 p.m. Carried 6-0.

Kathy Schlieve, Administrator